



**ANDIAMO**  
recording

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Recording studio for  
professional sound production.  
Demo and pro tracks, backtracks.  
Band recording, music video  
and DVD production.  
Sequencing, arrangements, editing.  
CD compilation and duplication.

Peter Enslin

To: Trade & Lateral Development  
Director - Michelle Driman

12 December 2014

## LETTER OF RECOMMENDATION

What are the chances of a top Web Designer/Graphic Designer/Social Media Expert/Email Marketer Specialist and Music Director have in common, collaborating on a new website?

I have never experienced five star superior service from a service provider like this before! It has been the most pleasurable and enjoyable experience designing a website with Michelle from inception to finality. I had total peace of mind every step of the way.

Michelle works quietly in the background solving problems and continually thinks outside the box. Michelle operates in integrity, authenticity and is impeccable with her word. Incorporating the "Wow" factor is industry norm for Trade & Lateral Development.

In a one hour consultation with Michelle Driman - Director of Trade & Lateral Development, I was able to relax in the understanding that she knew what I wanted for Andiamo Recording. Michelle had to sift through the music melodies in my crazy head and devised a plan for the new website. She has the unique ability to get into one's head space quickly and mind map it in such a way that is clear and concise for the end user. Every deadline was met and Michelle went way above the call of duty to complete the website.

When I approached Michelle, she had one look at it and suggested the way forward. It made total sense and it was a gut feel that I went with, listening to her creative genius design skills. Michelle does not do sales pitches, (she does not know how to) and she does not mince her words offering professional advice. Michelle is highly knowledgeable in her field of expertise. It would be crazy not to engage in Trade & Lateral Development's services. Michelle gets on with the work, there are no dramas and she will go out of her way to make the client happy.

Being in the music industry for many years, I have a reputation for being a stickler for detail and demand nothing less than excellence. Similarly, Michelle's attention to detail and excellence that she demands from herself is the norm. She envelops her persona and signature into one's business.

I am appreciative and grateful having met Michelle and I look forward to many more years, engaging in Trade & Lateral Development's services.

Regards

Peter Enslin

Director - Andiamo Recording Studio.